

CREATIVE BUSINESS SOLUTIONS

WE GET IT DONE... SO YOU DON'T HAVE TO!

THE SMART WAY TO SAVE

We help small businesses, brands, and product-based companies solve design, print, packaging, and promotional product problems through simple consulting and production-ready file support.

WHY CHOOSE US?

- 20+ years of experience in:
- Graphic design
- Layout and composition
- Branding and visual identity
- Print design & fulfillment
- Promotional product design & development
- Packaging and product presentation
- Marketing collateral
- Concept development
- File Preparation & Production
- Troubleshooting & Issue Handling
- Event Planning & Design
- Leading Teams & Developing Small Businesses

SERVICES:

BRANDING

Logos. Slogans.
Business Cards.
Letterhead.
Envelopes. Apparel
Design.

PRINT

Brochures. Flyers. Posters.
Signs. Banners. Book
Covers. Packaging. Promo
Products. Stickers. Menus.
Notecards. Folders.
Vehicle Wraps. Event
Tickets.

DIGITAL

Social Media Graphics.
PowerPoint
Presentations. Web
Graphics. Digital Ads.
Websites. Vectorization.

SPECIALIZED SERVICES

Photo Retouching &
Restoration. Book Layout.
CD/DVD Covers. Desktop
Publishing. Printing
Coordination. Consulting &
More!

PROFESSIONAL RESULTS. NO OVERHEAD. TOTAL FLEXIBILITY.



CONNECT WITH US

(731)798-0206

design@salvagedsoul.design

Salvaged Soul Design offers professional design and print solutions for businesses, nonprofits, and startups-expert creative support without the cost of a full-time hire. From quick-turn projects to long-term partnerships, we make your brand look its best-beautifully, efficiently, and stress-free.

Request a free quote today and see how easy great design can be. [f](#) [@](#) [in](#) [t](#) [Bē](#) [⌕](#)

 **SALVAGED SOUL**
DESIGN



CREATIVE + PRODUCTION SERVICES



GOOD DESIGN THAT WORKS

Salvaged Soul Design combines professional graphic design with more than 20 years of real-world production experience to create artwork that doesn't just look good on a screen. It also works in print, merchandise, packaging, promotional products, digital applications, and manufacturing.

Whether you have a file that needs rescued, a brand that needs cleaned up, a business that needs professional collateral, or an agency that simply needs another set of experienced hands, there's a solution for that.

PRODUCTION RESCUE

PRODUCTION RESCUE QUICK FIX

\$149

For the file that should work...but doesn't. Straightforward production issues involving one existing design or file.

INCLUDES

- Professional file inspection
- Resolution review
- Basic vector cleanup
- Color-mode correction
- CMYK/RGB setup as required
- Basic spot-color setup
- Bleed and trim correction
- Artwork sizing
- Font outlining when necessary
- Basic print/prepress corrections
- One production-ready PDF
- Appropriate final production export
- 1 round of production-related corrections

TURNAROUND

2-3 business days

PRODUCTION RESCUE +

\$249

For artwork requiring more than a quick fix and for files that need significant cleanup or reconstruction before they can successfully enter production.

EVERYTHING IN QUICK FIX, PLUS:

- More extensive vector reconstruction
- Problematic path cleanup
- Complex color separation
- Spot/Pantone color preparation
- Die-line setup or cleanup
- Multiple production-format exports
- More extensive typography correction
- 2 hours of production artwork work
- 2 rounds of production-related corrections

TURNAROUND

3-5 business days

PRODUCTION EMERGENCY

Starting at \$349

The printer rejected it. The deadline is coming. You need help now. Priority service for urgent production problems.

INCLUDES

- Priority scheduling
- Immediate file assessment
- Production troubleshooting
- Artwork correction/reconstruction
- Printer/vendor specification review
- Production-ready exports
- Direct communication with your printer/vendor when necessary

TURNAROUND

1 business day when complexity permits. Rush availability is limited and may require custom quote.

BEST FOR *Business cards, flyers, signs, stickers, simple apparel graphics, promotional products and other standard print projects.*

NOT INCLUDED *New design concepts, substantial artwork reconstruction, logo redesign, complex illustration, copywriting, multiple pieces or vendor communication*

BRAND CLEANUP

\$399

You don't necessarily need a new logo. You need the logo you already have to actually work. Perfect for businesses whose logo exists as a JPG, Canva file, screenshot, outdated file, low-res PNG or mystery attachment with a missing original.

INCLUDES

- Reconstruction of your existing logo
- Vector master artwork
- Alignment and spacing cleanup
- Minor typography cleanup
- RGB, CMYK, HEX color specifications
- Pantone recommendations
- Full-color logo
- Black logo
- White/reversed logo
- EPS, SVG, PDF, PNG, and JPG files
- Organized final brand folder
- One-page Brand Reference Sheet
- Two rounds of cleanup revisions

TURNAROUND

5-7 business days

BRAND CLEANUP PRO

\$599

Turn the logo you already have into a usable mini brand system.

EVERYTHING IN BRAND CLEANUP, PLUS:

- Secondary logo configuration
- Simplified brand mark/icon
- Expanded color palette
- Primary and secondary typography
- Social media profile image
- Social media cover/header graphic
- Email signature graphic
- Logo clear-space recommendations
- Basic incorrect-use examples
- Multi-page Mini Brand Guide
- Complete organized Brand Asset Library

TURNAROUND

7-10 business days

NOTE Brand Cleanup preserves and professionally rebuilds your existing identity. It does not include developing an entirely new logo or major creative redesign.

BUSINESS LAUNCH KIT

\$749

You already have the business. Let's make it look like one. Designed for businesses that already have an established logo but need the essential branded materials required to present themselves professionally.

INCLUDES

- Brand Cleanup
- Business card and letterhead design
- Email signature
- Social media profile graphic, cover/header
- 3 reusable branded social media post templates
- One promotional flyer
- Mini Brand Guide
- Print-ready + digital/web-ready files
- Organized final asset library
- 2 revision rounds per design direction

TURNAROUND

10-15 business days

NOT INCLUDED New logo development, website design, printing costs, paid stock photography, extensive copywriting or custom illustration.

BUSINESS LAUNCH + IDENTITY

Starting at \$1,499

Starting from scratch? Start correctly. For new businesses or established businesses ready for a complete visual reset.

INCLUDES

- Brand discovery questionnaire
- Creative direction consultation
- Primary logo development
- Secondary logo/alternate lockup
- Simplified brand mark
- Color palette
- Typography system
- Business card and letterhead
- Email signature
- Social media profile graphic, cover/header
- Three reusable social templates
- Promotional flyer
- Multi-page Brand Guide
- Complete vector logo library
- Print-ready + Digital/web-ready files
- Organized final Brand Asset Library

TURNAROUND

Approximately 3-4 weeks

INCLUDES Two initial logo concepts and up to three revision rounds on the selected direction. Additional concepts or substantial changes in creative direction may be quoted separately.

MERCH STARTER

\$999

Stop putting your logo on stuff. Build merchandise people actually want to buy. Designed for businesses, creators, breweries, restaurants, bands, nonprofits, events, boutiques, organizations and brands ready to develop an actual merchandise collection.

INCLUDES

- 60-minute merchandise strategy consultation
- Review of existing branding/audience
- Five original merchandise graphics
- Product/application recommendations
- Production-method recommendations
- Vector/production-ready artwork
- Garment or product mockups
- Colorway recommendations
- Basic sourcing recommendations
- Organized production file library
- Two revision rounds

POSSIBLE APPLICATIONS

T-shirts, sweatshirts, hats, stickers, patches, enamel pins, keychains, totes, promotional merchandise and more.

TURNAROUND

Approximately 2-3 weeks

PRODUCTION *Manufacturing and physical product costs are quoted separately. SSD can also coordinate production and sourcing upon request.*

MERCH COLLECTION

\$1,799

For brands ready to build a more substantial retail or promotional collection.

INCLUDES

- 90-minute merchandise strategy session
- Ten original merchandise graphics
- Product assortment planning
- Product/application recommendations
- Production-method recommendations
- Production-ready artwork
- Product mockups
- Multiple approved colorways
- Packaging/retail presentation recommendations
- Basic sourcing plan
- Production specifications
- Organized Merch Production Library
- Two revision rounds

OPTIONAL *Full production sourcing, vendor coordination, sampling and manufacturing management may be added separately.*

WHITE-LABEL CREATIVE + PRODUCTION SUPPORT

Your production department without another employee. Created for marketing agencies, branding studios, promotional product distributors, print shops, creative teams and businesses that need reliable overflow support without adding another full-time employee.

SERVICES CAN INCLUDE

Production artwork • Prepress Vector conversion • File cleanup
Resizing/versioning Presentation mockups • Promotional product artwork • Merchandise production files • Print collateral
Basic graphic design • Vendor specification preparation
Production troubleshooting • Client artwork cleanup
Packaging production artwork • Overflow creative support

All work remains completely white-label

SUPPORT 10

\$1,250/MONTH

Up to 10 hours of Studio Support each month.

INCLUDES

- Dedicated monthly production capacity
- Standard 2-3 business day turnaround on most requests
- Email/project-based communication
- White-label service available
- Production/prepress support
- Graphic design support
- File preparation and troubleshooting

EFFECTIVE RESERVED RATE \$125/HOUR

SUPPORT 20

\$2,250/MONTH

Up to 20 hours of Studio Support each month.

EVERYTHING IN SUPPORT 10, PLUS

- Increased monthly capacity
- Priority scheduling
- More complex production support
- Vendor specification assistance
- Monthly workload review when needed

EFFECTIVE RESERVED RATE \$112.50/HOUR

SUPPORT 30

\$3,150/MONTH

Up to 30 hours of Studio Support each month.

EVERYTHING IN SUPPORT 20, PLUS

- Highest scheduling priority
- Expanded project capacity
- Production/vendor coordination
- Dedicated monthly planning session
- Priority troubleshooting

EFFECTIVE RESERVED RATE: \$105/HOUR

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À LA CARTE + ADD-ONS

DESIGN + PRODUCTION

Additional merchandise design	\$195 ea
Business card design	\$175
Flyer / sell sheet	starting at \$250
Brochure design	starting at \$450
Social media graphic	starting at \$85
Social template set (5)	\$325
Email signature	\$125
Presentation design	starting at \$500
Packaging design	starting at \$750
Custom illustration	starting at \$250
Vector logo reconstruction	starting at \$149
Production/prepress work	\$125/hr

CONSULTING

Creative consultation (60 min)	\$150
Production consultation (60 min)	\$175
Merchandise consultation (60 min)	\$150
Vendor/sourcing consultation (60 min)	\$195

RUSH SERVICE Subject to availability

3-business-day priority: +25%
1-business-day priority: +50%
Same-day emergency: +75-100%

Additional Revision Round	starting at \$95
Additional Concept	starting at \$175
Copywriting/page or project component	starting at \$125
Vendor/Printer Coordination	starting at \$125/hr
Production Sourcing	* Custom Quote
Printing & Manufacturing	* Custom Quote

*Custom quotes based on scope, quantity, materials, production method and delivery requirements.

LEGAL STUFF

PROJECTS UNDER \$500

Payment is due 100% upfront before work begins.

PROJECTS \$500+

A 50% non-refundable project deposit reserves production time. The remaining balance is due before delivery of final production files.

STUDIO SUPPORT

Monthly plans are billed automatically in advance.

REVISIONS

Each package includes the number of revision rounds specifically listed. A revision means a reasonable adjustment to an approved concept and not an entirely new creative direction. Work beyond the included scope is quoted separately.

THIRD-PARTY COSTS

Printing, manufacturing, shipping, stock imagery, premium fonts, specialty assets and other outside costs are not included unless specifically stated.

NOT SURE WHAT YOU NEED?

That's completely fine.

Not every project fits neatly into a package. Tell me what you're trying to accomplish, what's currently causing the problem, and where you need the project to end up.

I'll determine the appropriate service or create a custom project scope for you.

CUSTOM PROJECTS — QUOTED INDIVIDUALLY



SALVAGED SOUL
DESIGN

Creative thinking. Production experience. Files that actually work.